



NCS-ACOFP 2021
Annual Meeting and CME Conference
August 13 – August 15
Pinehurst Resort, NC



EXHIBITOR PROSPECTUS AND MARKETING OPPORTUNITIES

You are invited to join us for our Annual Meeting and CME Conference. Physicians and medical students from all across NC as well as other states attend this event.

In addition to the CME sessions, attendees will have the opportunity to visit with exhibitors who have products, services or information to share with them. The exhibit hall will be open on Friday starting at 2: 30 pm until 5:00 pm and on Saturday from 7:30 am until 3:30 pm.

Details about sponsorship levels and exhibitor fees are listed on the following pages. Please call me at 910-893-7960 if you have questions about any of the information described in the following pages.

We hope you will join us.

Sincerely,

Nancy D. Guy

Nancy D. Guy, Conference Coordinator

Enclosures

Attachment A: NCS-ACOFP 2021 Annual Meeting and CME Conference

Exhibit Area Schedule

Friday, August 13	2:00 pm - 2:30 pm	Set-Up
	2:30 pm - 5:00 pm	Exhibit Hall Open
Saturday, August 14	7:30 am - 3:45 pm	Exhibit Hall Open

Sponsorship Opportunities

Break Sponsor: \$500 (Five sponsorships available)

- Listed as sponsor in Conference Program and on NCS-ACOFP website
- Booth space (8' x 10')
- One brochure/pamphlet inserted in attendee conference packet (if supplied by organization) or link to site on electronic copy of program

Reception Sponsor: \$1,500 (One sponsorship available)

- Listed as sponsor in Conference Program and on NCS-ACOFP website
- Booth space (8' x 10')
- Opportunity to attend reception on Friday evening to mingle with attendees
- One brochure/pamphlet inserted in attendee conference packet (if supplied by organization) or link to site on electronic copy of program

Lunch Sponsor: \$2,000 (One sponsorship available)

- Listed as sponsor in Conference Program and on NCS-ACOFP website
- Booth space (8' x 10')
- Opportunity to speak during lunch on Friday, August 13
- One brochure/pamphlet inserted in attendee conference packet (if supplied by organization) or link to site on electronic copy of program
- Complimentary associate membership to NCS-ACOFP for one year.

Exhibitor

Exhibitor - \$300 (Fee includes the following.)

- Booth space available: 8' x 10'
- Exhibitor's name and description listed in the conference program

You must provide your own tabletop display or standing display, but standing displays should not exceed 8' in width. Booth includes one table and two chairs.

Attachment B: NCS-ACOFP 2021 Annual Meeting and CME Conference

Exhibitor Rules for 2021 NCS-ACOFP Annual Meeting and CME Conference

These regulations have been formulated in the best interest of all concerned, and any matters not covered here are subject to the decision of the conference coordinator for the event. The conference reserves the right to accept or reject any application.

Location of Exhibits

The exhibitor space will be located in the North Room of the Pinehurst Resort. Nancy Guy, hereafter referred to as the conference coordinator, reserves the right to make modifications as necessary to adjust the floor plan at any time to meet the needs of the exhibit, the exhibitors, or the event.

Application

Complete and return the Exhibitor Application and applicable fees using one of these options.

- 1) Complete the electronic application at www.nc-acofp.org and pay by credit card or mail a check to address below.
- 2) Print and complete the application and mail to Nancy D. Guy, Director, PO Box 4280, Bues Creek, NC 27506.

An invoice can be provided if needed.

Care of Building and Equipment

Exhibitors or their agents must not injure or deface the walls or floors of the building, the exhibit space, or the equipment of the exhibit space. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

Distribution of promotional gummed stickers or labels is strictly prohibited.

When damage appears, the exhibitor is liable to Pinehurst Resort. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

Installation and Dismantling

It is the responsibility of each exhibitor to install their exhibit Friday, between 2:00 pm and 2:30 pm. Exhibits must be dismantled by 4:00 pm on Saturday.

Shipping

Shipping and insurance of displays are the responsibility of the exhibitor. If shipping directly to the conference, please contact Christine McCullough, Pinehurst Resort, 80 Carolina Vista Drive, Pinehurst, NC 28374 in advance to determine shipping and storage charges. You can contact her at christine.mccullough@pinehurst.com or by phone at 910-235-8493.

Mailing Lists

Exhibitors may compile a mailing list by direct solicitation of persons visiting their booth; however, compiling a mailing list of conference attendees from any other source is strictly prohibited.

Liability

Neither the conference nor its officers, directors, agents, or employees, are liable for any damages or losses that may occur to an exhibitor, or to an exhibitor's employees or property, from any cause whatsoever. The exhibitor, on signing the application, agrees to hold forever harmless the aforementioned from any and all liability, claims, losses, and expenses for personal injury, accident, property damage, or loss arising out of, in, at, or in connection with the exhibitor's display, including losses arising from cancellation of the conference.

Restrictions

The conference coordinator reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or for any other reason, and also to prohibit or to evict any exhibit that, in the opinion of the conference coordinator, may detract from the general character of the conference as a whole. In the event of such a restriction or eviction, the conference will not be liable for any refunds or other exhibit expenses.

Sales

Exhibitors are permitted to make sales in the exhibit area only. Obtaining the appropriate licenses and/or permits as required by law, collecting and remitting sales tax, and complying with any other legal business requirements are solely the responsibility of the exhibitors.

Security

The conference is not providing security. Therefore, exhibitors are solely responsible for their own exhibit materials and should insure their exhibit against loss or damage from theft, accident, vandalism, fire, or other causes.

Use of Space

All demonstrations or other promotional activities must be confined within the limits of the exhibit space. There must be sufficient space remaining to contain conference attendees visiting the booth to participate in such activities. Exhibitors may not move any furniture without the prior consent of the conference coordinator.

Exhibitors shall not assign, sublease, or share the allotted space without the knowledge and consent of the conference coordinator. Exhibited items are limited to goods manufactured or distributed by the exhibitor in its regular course of business.

An organization not purchasing exhibit space will not be permitted to solicit business during the conference.

Interference with the light and/or space of other exhibitors is prohibited. The conference coordinator reserves the right to require an exhibitor to alter an exhibit on site. Necessary changes shall be made at the exhibitor's expense and are subject to the approval of the conference coordinator.

Cancellation Policy

All cancellations must be made in writing by mail or e-mail to the conference coordinator. If notification by an exhibitor is received on or before August 9, all monies, will be returned. Cancellations after that date will result in the deduction of a \$50 processing fee from the fee. Failure to occupy exhibition space in no way releases the exhibitor from the obligation to pay for the full cost of the requested space. If said space is not occupied within one hour before the official opening session of the conference, the conference coordinator will have the right to use such space as it sees fit to eliminate a gap in the exhibition area.

Cancellations and requests for refunds must be submitted in writing to Nancy Guy, Conference Coordinator at the

address below or by e-mail. Fees will be assessed as follows:

Before or on August 9, 2021 – Full refund

After August 9th: - \$50 processing fee

In the event of flood, fire, strikes, riots, civil commotion, or other uncontrollable circumstances that render the exhibit area unfit or unavailable for use, all monies paid for exhibition space will be refunded.

Questions

Direct all questions and correspondence regarding exhibits and sponsorships to Nancy Guy at:

PO Box 4280

Buies Creek, NC 27506 Direct

phone: 910-893-7960

guy@campbell.edu